

FELICELLO

IIPLA 2025 USA

Rosanne Felicello will be attending and participating as a featured speaker at the 27th Annual International Intellectual Property Law Association (IIPLA 2025 USA), September 29-30, 2025, at the El Prado Hotel, Palo Alto, California.

She will join an exceptional lineup of global IP leaders and legal visionaries who are redefining innovation and protection in intellectual property.

Rosanne's panel, "Trademark Protection & Brand Enforcement in the USA," will cover:

- Combating counterfeiting & parallel imports
- Trademark dilution, fair use & domain name disputes
- Influencer marketing & brand protection challenges
- IP Enforcement in the Digital Economy – AI-driven trademark monitoring & enforcement

Panelists include:

- CJ Rosenbaum, Founder, Partner, at Rosenbaum & Segall, PC, Amazon Brand Protection
- Ira M. Schwartz, Founding Partner, Parker Schwartz PLLC
- Rosanne Felicello, Managing Partner, Felicello Law P.C.
- Yoshi Masutani, Founder and Managing Partner, Masuvalley and Partners, Japan

Moderator: Subroto Bose, Head of IP, Astera Labs USA

For more information, click [here](#).